

06 - MARCH 2025

Our Proud Achievers



State



Mrs. P. BHUVANESHWARI

(Mains & Interview candidate)

State



Mr. M. KANTHARAJAN

(Mains & Interview candidate)



Mrs. S. ASWINI

(Mains & Interview candidate)



Mrs. S. KIRUTHIKA

(Mains & Interview candidate)



Mr. S. VEERA PANDIYAN

(Interview candidate)

Admissions Open

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📍 CHINMAYA ACADEMY FOR CIVIL SERVICES
ANNA NAGAR WEST, CHENNAI - 600 040.

CHINMAYA ACADEMY FOR CIVIL SERVICES

TAMILNADU

Tamil Nadu Travel Mart (TTM) 2025

- **Tamil Nadu Travel Mart (TTM) 2025** is a **major tourism promotion event**.
- Organized by **Tamil Nadu Tourism Development Corporation (TTDC)**.
- Scheduled from **March 21 to 23, 2025**, at **Chennai Trade Centre, Chennai**.
- Aims to showcase **Tamil Nadu's tourism potential** at a national and global level.



Objectives

- Promote **Tamil Nadu as a top travel destination**.
- Boost **eco-tourism, heritage tourism, adventure tourism, and medical tourism**.
- Strengthen **B2B (Business-to-Business) networking** between tour operators, travel agencies, and service providers.

Tamil Nadu Tourism Development Corporation (TTDC)

- **Tamil Nadu Tourism Development Corporation (TTDC)** was established in **1971** by the **Government of Tamil Nadu**.
- Functions under the **Department of Tourism, Government of Tamil Nadu**.
- Aims to **promote tourism, develop infrastructure, and enhance visitor experiences** in the state.



NATIONAL

Swavalambini Women Entrepreneurship Programme

- Launched in **2025** by the **Ministry of Skill Development and Entrepreneurship (MSDE)** in collaboration with **NITI Aayog**.
- Aims to empower female students in **Higher Education Institutions (HEIs)** with **entrepreneurial skills, resources, and mentorship**.
- Part of India's strategy for **women-led development**.



Objectives

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- Cultivating an **entrepreneurial mindset** among young women.
- Removing barriers to **women's participation in business**.
- Providing **training, financial support, and mentorship** for aspiring women entrepreneurs.

SCIENCE & TECHNOLOGY

INS Tamal

- **INS Tamal** is a **stealth guided-missile frigate** built under **Project 11356 (Krivak-III class)**.
- Constructed by **Russia's Yantar Shipyard** for the Indian Navy.
- Part of India's naval modernization program with **enhanced stealth, firepower, and advanced warfare capabilities**.
- **INS Tamal** is set to be the **last warship imported and commissioned outside India**. This aligns with India's **Atmanirbhar Bharat (Self-Reliant India)** initiative, which focuses on **indigenous warship production**.



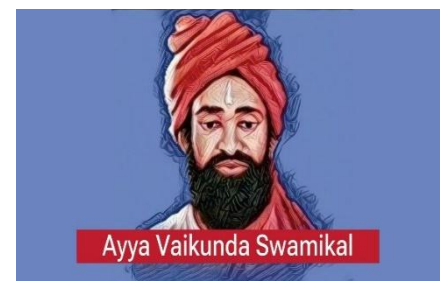
PERSONALITIES

Ayya Vaikunda Swamy

- **Ayya Vaikunda Swamy** (1809–1851) was a **social and religious reformer** in Tamil Nadu.
- He founded **Ayyavazhi**, a socio-religious movement that challenged caste-based discrimination.
- Considered an **incarnation of Lord Vishnu**, he played a key role in **uplifting oppressed communities**.
- His **193rd Avatar Celebration** was observed on **March 4, 2025**, and the **Thoothukudi District Collector** declared a **local holiday** in his honor.

Early Life

- Born as **Muthukutty** in **Swamithope, Kanyakumari district**.
- Faced severe **social discrimination** under the caste system.
- Underwent a spiritual transformation and became **Ayya Vaikundar**.



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Religious and Social Reforms

- Opposed **Brahminical dominance** and **caste-based oppression**.
- Preached **self-respect, equality, and unity** among people.
- His teachings emphasized **social harmony, moral discipline, and self-governance**.
- Criticized the **exploitation of marginalized communities** by the upper castes and the ruling class.

Key Contributions

1. Ayyavazhi Movement

- Developed as a separate **monotheistic faith** centered on the worship of **Vaikundar**.
- Followers believe in **one supreme god** and reject caste discrimination.
- Spread across **Tamil Nadu and Kerala**.

2. Samarasa Vedam

- A religious text emphasizing **equality** and **universal brotherhood**.
- Promoted **social justice and ethical living**.

3. Opposition to Tax System

- Led a movement against the **unjust tax system** imposed by the Travancore kingdom on marginalized communities.
- Advocated for the **rights and dignity** of the lower castes.

4. Five Sacred Principles (Pancha Patham)

- **Sathya (Truth)** – Live truthfully.
- **Daya (Compassion)** – Show kindness to all beings.
- **Dharma (Righteousness)** – Follow moral principles.
- **Shanthi (Peace)** – Maintain inner and outer peace.
- **Anbu (Love)** – Love and respect fellow humans.

Impact on Tamil Society

- Inspired **later social reformers** like **Jyotirao Phule, Periyar, and Narayana Guru**.
- His teachings contributed to the rise of **Self-Respect Movement and Dravidian ideology**.
- Recognized as a **pioneer of social justice movements** in South India.

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Legacy

- **Swamithope Pathi** in Kanyakumari remains the **primary worship center** of Ayyavazhi followers.
- The **Tamil Nadu government** honors him for his contributions to **social and religious reforms**.
- His birth anniversary is celebrated by thousands of devotees across Tamil Nadu and Kerala.

